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# 2025 SPONSORSHIP PACKAGES

**BUILDING OUR FUTURE WORKFORCE**



Learn more about the Foundation and our mission at  
[WWW.YBAWORKFORCENOW.ORG](http://WWW.YBAWORKFORCENOW.ORG)  
(717) 767-2444

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## **OUR VISION**

Through education, training, and awareness, we will build connections between students and local professionals in the building trades industry.

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**WORKFORCE NOW.**



York Builders Association Workforce Now Foundation Inc.

## MAKING A DIFFERENCE TOGETHER

The YBA Workforce NOW Foundation offers many ways to align your organization with our mission of investing in the future of the building industry through strategic partnerships and opportunities. A YBA Workforce NOW Sponsorship is a way to join the YBA Workforce NOW Foundation in educating others about the benefits of careers in the skilled trades and build our future workforce.

### How YBA Workforce NOW Sponsors & Partners Help Grow Our Future Workforce

- Educate more students & parents about career opportunities in the skilled trades in York County, PA
- Develop programs like the Building Trades Pre-Apprenticeship
- Develop more resources to showcase the benefits of skilled trade careers
- Change perceptions about careers in the skilled trades
- Garner more support from the community and educators
- Connect more students with York County, PA companies offering apprenticeships, internships, mentorships, and job shadowing.
- Partner with legislators and influencers who will advocate for the skilled trades and the building industry
- Cultivate a wider audience for our message



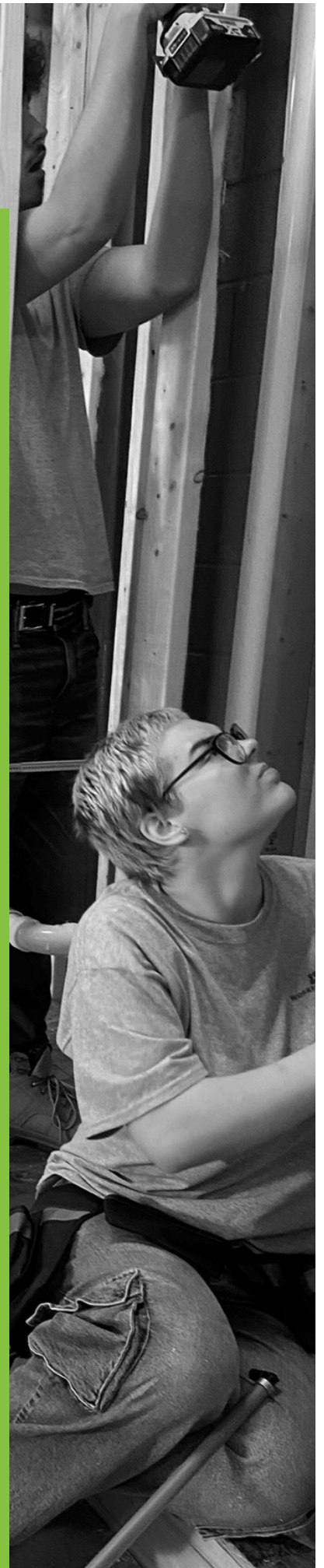
#### MELISSA LONGENBERGER

Executive Director

[melissa@ybaworkforcenow.org](mailto:melissa@ybaworkforcenow.org)

717-767-2444

[www.ybaworkforcenow.org](http://www.ybaworkforcenow.org)





# GET INVOLVED TODAY

## OUR MISSION

To invest in the future of the building industry through strategic partnerships and opportunities.



**WORKFORCE NOW**



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# 2025 SPONSORSHIP PACKAGES OVERVIEW

	Title** \$10,000	Champion** \$7,500	Advocate** \$5,000	Partner \$2,500	Supportive \$1,500	Friend \$750
Website	✓	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓	✓	✓
Annual Reception	✓	✓	✓	✓	✓	✓
Pre-Apprenticeship	✓	✓	✓	✓	✓	
Construction Career Days	✓	✓	✓	✓		
Career Fair	✓	✓	✓			
Golf Fundraiser	✓	✓	✓			
Other Marketing	✓	✓				
Other Events, Programs	✓					
Scholarship	✓					

\*\* can pay quarterly in equal installments



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# TITLE SPONSOR

\$10,000

Limited to two companies  
(exclusive to business type)

## PACKAGE INCLUDES:

- ➔ Includes top billing on signage at all events and programs:
  - ➔ Pre-Apprenticeship – speaking opportunity included once per semester
  - ➔ Construction Career Days – host opportunity included
  - ➔ Career Fair – table included
  - ➔ Golf (9-hole) – team included (Optional)
  - ➔ Annual Reception
  - ➔ Scholarship Program
  - ➔ Additional events and marketing opportunities added throughout the year
- ➔ Logo/Name on the website as Title Sponsor with a link
- ➔ Individual posts on social media (Facebook, Instagram, LinkedIn) once per quarter
- ➔ One blog post on the website (content approved by WFNF)
- ➔ Recognized in the quarterly newsletter in the sponsor section as Title Sponsor at top
- ➔ Recognized on a sponsor board slide during each Workforce NOW Foundation (WFNF) Board meeting

# CHAMPION SPONSOR

\$7,500

Limited to three companies



## PACKAGE INCLUDES:

- ➔ Includes second-tier billing on signage at all events and programs currently offered:
  - ➔ Pre-Apprenticeship
  - ➔ Construction Career Days – host opportunity included
  - ➔ Career Fair – table included
  - ➔ Golf (9-hole) – team included (Optional)
  - ➔ Annual Reception

- ➔ Logo/Name on the website as Champion Sponsor with a link
- ➔ Individual posts on social media (Facebook, Instagram, LinkedIn) twice a year
- ➔ Recognized in the quarterly newsletter in the sponsor section as Champion Sponsor
- ➔ Recognized on a sponsor board slide during each Workforce NOW Foundation (WFNF) Board meeting
- ➔ Included in new marketing opportunities added throughout the year



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# ADVOCATE SPONSOR

\$5,000

Limited to four companies



## PACKAGE INCLUDES:

- ➔ Includes third-tier billing on signage at all events and programs currently offered:
  - ➔ Pre-Apprenticeship
  - ➔ Construction Career Days – host opportunity included
  - ➔ Career Fair – table included
  - ➔ Golf (9-hole) – team included (Optional)
  - ➔ Annual Reception
- ➔ Logo/Name on the website as Advocate Sponsor with a link
- ➔ Individual posts on social media (Facebook, Instagram, LinkedIn) once a year
- ➔ Recognized in the quarterly newsletter in the sponsor section as Advocate Sponsor
- ➔ Recognized on a sponsor board slide during each Workforce NOW Foundation (WFNF) Board meeting



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# PARTNER SPONSOR

\$2,500

Unlimited companies

## PACKAGE INCLUDES:

- ➔ Includes fourth-tier billing on signage at all events and programs listed below:
  - ➔ Pre-Apprenticeship
  - ➔ Construction Career Days – host opportunity included
  - ➔ Annual Reception
- ➔ Logo/Name on the website as Partner Sponsor with a link
- ➔ Individual posts on social media (Facebook, Instagram, LinkedIn) once a year
- ➔ Recognized in the quarterly newsletter in the sponsor section as Partner Sponsor



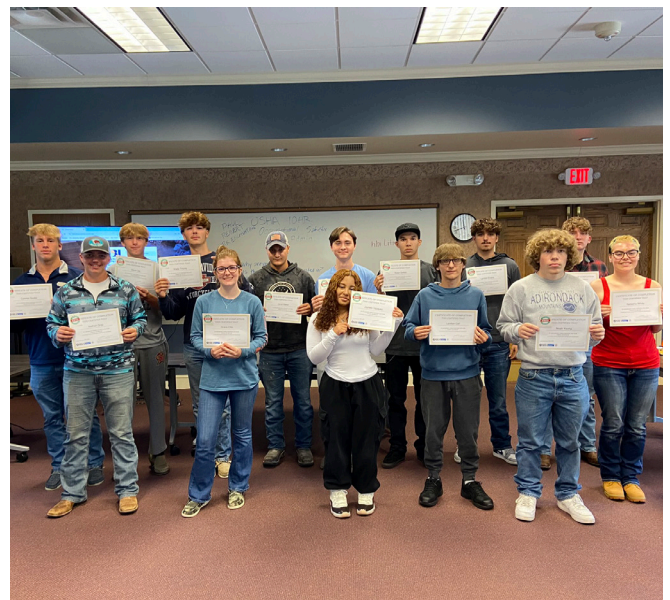
# SUPPORTIVE SPONSOR

\$1,500

Unlimited companies

## PACKAGE INCLUDES:

- Includes Supportive Sponsor billing on signage at all events and programs listed below:
  - Pre-Apprenticeship
  - Annual Reception
- Logo/Name on the website as Supportive Sponsor with a link
- Individual posts on social media (Facebook, Instagram, LinkedIn) once a year
- Recognized in the quarterly newsletter in the sponsor section as Supportive Sponsor



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# FRIEND SPONSOR

\$750

Unlimited companies

## PACKAGE INCLUDES:

- Includes Friend Sponsor billing on signage at all events and programs listed below:
  - Annual Reception
- Logo/Name on the website as Friend Sponsor with a link
- Included in group post on social media post with other contributor sponsors
- Recognized in one newsletter as Friend Sponsor



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# 2025 SPONSORSHIP SELECTION FORM

## SELECT PACKAGE

Checkmark Your Selection

- Title Sponsor - \$10,000**  
Limited to Two Companies  
(Exclusive to Business Type)
- Champion Sponsor - \$7,500**  
Limited to Three Companies
- Advocate Sponsor - \$5,000**  
Limited to Four Companies
- Partner Sponsor - \$2,500**  
Unlimited Companies
- Supportive Sponsor - \$1,500**  
Unlimited Companies
- Friend Sponsor - \$750**  
Unlimited Companies

## SPONSOR INFORMATION

Primary Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**RETURN THE COMPLETE FORM TO:**

Melissa Longenberger, [melissa@ybaworkforcenow.org](mailto:melissa@ybaworkforcenow.org)

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